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**Faculty, IMR College**

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Date : 22 Jan , 2025

**Subject :Proposal for Conducting a Digital Marketing Workshop**

**Greetings ,**

I am writing to propose a Digital Marketing workshop for your students. This practical, hands-on session is designed to help them develop valuable skills for today's digital landscape.

The attached syllabus outlines the topics covered. The fee for the workshop is ₹1,000 per hour, and the duration can be tailored to your schedule.

I believe this workshop will be highly beneficial for your students. Please let me know if we can discuss this further.

Regards,

**Aditya Sharma**

**CEO, Streamlinetechin,**

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## Course Details

Course Syllabus	Duration
Introduction To AI	45 minutes
Content writing and AI	45 minutes
Different AI tools	1 hour
Marketing Strategies	1 hour
Google Business Account	45 minutes
How to manage social media	30 minutes
Meta Business	45 minutes
SEO	1 hour
Youtube	30 minutes
Website development with CMS	1 hour
TIPS for professional social media	30 minutes
<b>Total course Duration</b>	<b>8hr 30 mins</b>

Regards,  
Aditya Sharma