



INDUSTRIAL TOUR TO ACCENT PHARMA, JAMMU, KASHMIR

08 Feb to 17 Feb 2024



[DATE]

[COMPANY NAME]

[Company address]

KCES'S INSTITUTE OF MANAGEMENT AND RESEARCH, JALGAON

INDUSTRIAL VISIT at ACCENT Pharma (Jammu Kashmir)

Objective of Visit/Tour:

- To get insight into the internal workings of companies.
- To see practical scenarios and events, to enhance understanding of industrial practices and corporate dynamics.
- To establish a link between classroom theory and real-world practical concepts.
- To observe how theoretical knowledge is applied in actual industrial settings.
- To improve the corporate skills by interacting with industry professionals,
- To learn about workflow, challenges, and opportunities within the corporate world.
- To contextualize the learning by observing operations, processes, and technologies to get a real feel for how companies function.
- To network with professionals, potentially leading to future job opportunities.
- To break the monotony of routine academic work, the excursion tour refreshes the mind and relieves stress.

Program Outcomes covered:

PO1. Apply knowledge of management theories and practices to solve business problems.

PO3. Ability to develop Value based Leadership ability.

PO4. Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.

PO5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Duration: 08th Feb 2024 to 17th Feb 2024

Faculty Coordinator: Dr. Parag Narkhede,

Faculty Members: Ms. Dhanashree Chaudhari

Non-Teaching staff : Mr. Punaji Patil

Tour Cost – 19500/-

IMR contribution – 3000/-

Tour Operator – Jay Balaji Yatra Company, Jalgaon, Narendra Sonawane – 9371858025

Total No of people - 40

No of Students: Boys- 16 Girls-21

Report

Day 1 Start of Tour (08.2.2024)

(Jalgaon to Jammu) The journey began in the wee hours of the morning as travellers boarded the Zelum Express departing from Jalgaon at 1:15 a.m. The choice of an overnight train provided a comfortable and time-efficient mode of transportation, allowing passengers to rest and prepare for the adventures that awaited them.

Day 2 Patnitop (09.2.2024)

The journey embarked on the second day of our expedition to the picturesque region of Jammu and Kashmir. Our day began with the arrival of Jammu, a city known for its rich cultural heritage and religious significance. The primary objective for the day was to transfer from Jammu railway station to the serene hill station of Patnitop, nestled in the heart of the Himalayas. The second day of our journey from Jammu to Patnitop marked the beginning of our exploration of the natural wonders of the region.

Day 3 Patnitop-Srinagar (10.2.2024)

On the third day of our journey, dated February 10, 2024, we traveled from Patnitop to Srinagar. Following a satisfying brunch, our itinerary included the exploration of local attractions. Notably, we visited Sudh Mahadev, which hosts a unique natural black marble, Lingam, along with the Trident (Trishul) associated with Lord Shiva. After immersing ourselves in the cultural and historical significance of these artifacts, we proceeded on our journey towards Srinagar.

Day 4 Srinagar – Local (11.2.2024)

We reached the enchanting destination of Srinagar. Our day was dedicated to exploring the local market, immersing ourselves in the vibrant atmosphere, and discovering the unique offerings of the area. The local market provided a captivating glimpse into the culture and craftsmanship of the region, offering a variety of goods and experiences. Following a day of



exploration, we chose to stay overnight, allowing us to further embrace the charm and ambiance of Srinagar.

Day 5: Srinagar – Gulmarg (12.2.2024)

The day began after brunch when we set out for the renowned Gulmarg Gondola, one of the highest cable cars in the world. Located in the picturesque Gulmarg valley in Jammu and Kashmir, the Gondola offers breathtaking views of the surrounding snow-capped peaks and lush green landscapes. The first phase of the Gondola took us to Kongdori Station, situated at an elevation of approximately 8,530 feet. As we ascended, the panoramic views became increasingly awe-inspiring, providing a unique perspective of the Himalayan range. The second phase of the Gondola, which goes up to the Apharwat Peak at around 13,780 feet, was a surreal experience, with the snow-covered mountains stretching as far as the eye could see.

Day 6: Srinagar – Local (13.2.2024)

On the sixth day of our expedition, we immersed ourselves in the rich cultural and historical heritage of the region through a local sightseeing tour. The day's agenda included visits to the renowned Mughal Gardens and Chasme Shahi. Our first stop was Chasme Shahi, a Mughal garden that dates back to the 17th century. Nestled on the eastern side of Dal Lake, this garden is famous for its natural spring, believed to have healing properties. The terraced layout, vibrant flowers, and intricate water channels showcased the Mughal influence on Kashmiri garden design. Following the day's excursion, we checked into our accommodation for the night, providing a peaceful retreat after a day filled with cultural enrichment. The chosen lodging offered a blend of traditional Kashmiri hospitality and modern amenities, ensuring a comfortable and rejuvenating experience.

Day 7: Srinagar – Pehalgam (14.2.2024)

Day 7 marked another exciting chapter in our journey as we departed for Pahalgam, where we immersed ourselves in the enchanting winter landscape, indulged in ice play, explored local sites, we explored the dryfruit market, seen walnut farming and later continued our expedition with a visit to the **Cricket bat factory** on our way to Jammu.

Day 8: Jammu- Industrial Visit (15.2.2024)

Day 8 unfolded with an educational focus as our journey took a turn towards industrial insights. The day's highlight was an enriching industrial visit to Accent Pharma, Jammu providing students with practical exposure to the manufacturing and packaging operations of the pharmaceutical industry. Accent Pharma is a 16 years 7 months old Partnership Firm incorporated on 08-Aug-2007, having its registered office located at Block - D, Epip, Bari Brahmana, Sidco, Kartholi, Jammu, Jammu And Kashmir. The major activity of Accent Pharma is Manufacturing, Sub-classified into Manufacture of pharmaceuticals medicinal chemical and botanical products and is primarily engaged in the Manufacture of allopathic pharmaceutical preparations.

When we reached to the industry first thing we noticed is security and hygiene at the unit. In a batch of 6 students have entered in the plant. The students were covered with gloves, apron, head net, shoe cover and passed through sanitized air. The plant was very neat and clean with display of departments and various technical parameters placed on every door. The supervisor provided with us shown us the packaging department at first followed by Quality check, production, raw material and store. The quality check is strictly followed as its essential drug. Right now there are two medicines 1. Ecosprin AV 75/20 2. Glycomet tablets for USV pharma. After the visit the HR is interacted with us. This industrial visit was aimed to bridge the gap

between theoretical knowledge and practical application. Overall the industrial visit is good learning experience and cleared many doubts of students Subsequently, the day concluded with our departure from Jammu Railway Station for Jalgaon.



Day 9: Train (16.2.2024)

Full-day train journey toward Jalgaon

Day 10 Arrival-End of tour (17.2.2024)

Arrival at Jalgaon at 11 a.m

A 10-day expedition brings a profound sense of fulfillment and rich experiences. Our journey began with the anticipation of adventure, and each day unfolded new chapters of exploration, cultural immersion, and educational insights. As travelers arrived back in Jalgaon on the tenth day, the expedition came to a close, leaving everyone with a treasure trove of memories, newfound knowledge, and a sense of camaraderie. This 10-day journey will be remembered as

an odyssey that brought together the beauty of nature, the richness of culture, and the depth of industrial insights, creating a holistic and unforgettable experience for all participants.

MBA Coordinator

HOD-Management

Director

Photos

